

---

**Italdesign connects worlds at Milano Fuorisalone 2025**  
**April 7 – 13, RRD showroom, via Tortona 31**

- Design creates connections for Italdesign from April 7 to 13, 2025 in the Roberto Ricci Designs showroom.

Moncalieri, February 28, 2025

Since its inception, Italdesign has believed in design as a powerful tool for connecting and interacting between different worlds, experiences, skills, and knowledge, and as a means capable of generating shared value.

Interdisciplinarity and transdisciplinarity are inherent in the company's entrepreneurial formula, which has always brought together designers and technical professionals under one roof. They work for both established and emerging entities across a wide range of industrial sectors, without conceptual boundaries, in a vertically integrated service offering.

**At Fuorisalone 2025 in Milan, in the RRD - Roberto Ricci Designs - showroom, human beings, nature and technology come together seamlessly in the Italdesign's projects, tracing a circular movement, and creating emotional connections.**

In the space set up in the Tortona area, Italdesign presents an elaborate and inspiring exhibition project that interprets Fuorisalone's Connected Worlds theme through a multidisciplinary approach, showcasing the company's eclecticism and holistic vision.

## The world of car design - Italdesign Quintessenza

After its success at the Beijing Auto Show and CES in Las Vegas, the Quintessenza show car debuts a new look specifically designed for the Milan event, showcasing its unique features as well as its 'beautiliy' (blend of beauty and functionality) and 'shytech' (integrated and discreet technology) that intrigued and captivated both the U.S. public and industry professionals.

Drawing its inspiration from the four natural elements - earth, water, fire and air - and placing the human being at the center of it, Quintessence is proposed as the best guide to reunite us with the natural world, without the distractions of digital reality, thanks to a **digital detox** operation and **humanization of on-board technology**, and without losing sight of the destination, thanks to 'Never lost', the HMI system that by **enveloping passengers** allows them to be always updated on their position and direction, **accompanied in the discovery of the world around them**.

## The worlds of product and transportation design and innovation – symbolic Italdesign projects, the result of the company's industrial & transportation design division and its constant commitment to technological innovation.

Italdesign's exhibition concept explores the interconnection between various aspects of daily life through a selection of projects ranging from transportation to product design.

The projects brought to Fuorisalone 2025 create a narrative of sharing, conviviality and celebration, team spirit, connections in the modern world, functional interconnections, innovation, and sustainability.

### **On display:**

- Infiniti | G1 for Teka
- E71E and Faemina for Faema - Gruppo Cimbali
- 'Terra' goblets and frappeuse for the Conzorzio Alta Langa
- Neoselfizz for Culligan
- Watches for Seiko
- Cameras for Nikon
- Office chairs for Okamura
- Basketball for Molten

- Ultrac Pro tire for Vredestein
- No. 1 electric bicycle for Royal Gazelle
- High-speed small scale train model
- Case study of metal additive manufacturing, a key technology for sectors such as automotive, aerospace, and product design.

Download the images from <https://www.italdesign.it/en/media-center/>.

**Concluding Italdesign's exhibition are two new creations developed in the fields of design, innovation, and sustainable and inclusive mobility.**

Two new projects that tell the story of intergenerational connections and bridges that unite differences, demonstrating the company's tangible and ongoing commitment to a responsible and livable future for all.

---

Italdesign  
Press Office  
[pr@italdesign.it](mailto:pr@italdesign.it)



This message has been sent because your address is registered in our mailing list.

Data have been collected through Italdesign Giugiaro S.p.A. website, event and/or direct contact.

To unsubscribe, [click here](#)

Italdesign Giugiaro S.p.A.

Registered office  
via San Quintino, 28 Torino, Italy

Headquarters  
Via Achille Grandi, 21/25 Moncalieri (TO), Italy