
Italdesign sets up a new subsidiary in the US Fabrizio Mina is appointed Chief Executive Officer

- **Italdesign sets up Italdesign USA and appoints Fabrizio Mina as the Chief Executive Officer**
- **Italdesign CEO Antonio Casu: “ *The decision to strengthen our presence in the US market by opening a subsidiary is our response to the trust that our American customers have placed in us and in the services that we are able to offer. We are delighted to welcome Fabrizio Mina to our Team. He will be responsible for driving strategic initiatives to contribute to the overall growth of our business in the American market* “**

Moncalieri, January 29, 2024

Italdesign is pleased to announce the setting up of its newest subsidiary in USA and the appointment of Fabrizio Mina as the Chief Executive Officer as of February 5, 2024.

A graduate of the Politecnico di Torino in Mechanical Engineering, Fabrizio Mina brings to his new strategic role a solid technical background and strong skills, ranging from site and project management, business development, sales and marketing, coupled with a focus on innovation, and a wealth of experience and proven track record in the global automotive industry. His career included key roles in Geico S.p.A., Comau North America, Expert Technologies Group North America, and now he is ready to lead Italdesign USA.

"I am honored to be part of such an advanced and innovative company with such an important legacy. I am truly excited to work with the talented team at Italdesign and to maximize the company's market expansion, offering my best contribution and commitment.", stated Fabrizio Mina.

Italdesign CEO Antonio Casu commented: *" The decision to strengthen our presence in the US market by opening a subsidiary is our response to the trust that our American customers have placed in us and in the services that we are able to offer. Thanks to Fabrizio Mina's extensive international experience and expertise in the automotive sector, together with his customer-focused approach, we believe he is the right professional and expert to help us further develop our relationships with local industry associations, suppliers and potential customers. We are delighted to welcome him to our Team. He aligns perfectly with our company values and goals. He will bring fresh perspectives and decisive*

impulses and will be responsible for driving strategic initiatives to contribute to the overall growth of our business in the American market. Italdesign USA will offer all of our services, with a particular focus on engineering. We look forward to reaching new milestones".

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