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**TECH DAY ITALDESIGN 2023  
PROMOTION AND NEW OPPORTUNITIES FOR THE  
CREATORS OF EXCELLENCE OF THE ITALIAN  
AUTOMOTIVE SUPPLY CHAIN**



Moncalieri, June 14, 2023

After the first **Tech Day Italdesign** dating back to 2012 with the Piedmontese Automotive Supply Chain and with Audi/Volkswagen top Purchasing Management, Italdesign renewed this year the appointment **to promote know-how and innovative force of the Italian Automotive Supply Chain**, able to offer skills not easy to find on other markets, **co-planning the event with ANFIA and in collaboration with Ceapiemonte.**

Yesterday, at the Italdesign headquarters in Moncalieri, at the **opening plenary session Antonio Casu, Italdesign CEO, Giulia Marcon, Head of the**

**International Promotion Department and Direction for the Coordination of European Policies and Funds – Tourism and Sport Regione Piemonte, Gianmarco Giorda, Managing Director ANFIA, Stefano Nigro, General Manager Ceipiemonte and Rocco Gugliemi, Head of Purchasing Direction Italdesign** gave their speeches.

This was followed by **55 b2b-meetings** between representatives of the **purchasing departments of various brands of Audi / Volkswagen Group and over 30 companies** with recognized expertise in traditional areas, but also active in the most innovative technological domains of the sector:

from the development of cutting-edge solutions for e-mobility and Smart Mobility, to testing-inspection-certification services; from mechatronic solutions for vehicle dynamics, to precision mechanics, in particular in the Automotive and Motorsport, Aviation, Nautical, Lighting, Jewelry, Kitchen Components and other strategic sectors; from Cost Analysis and Cost Benchmarking, to high-performance battery systems and automotive solutions for motorsport and niche markets; from the production of automatic handling systems, to the cold processing of steel and aluminum and design and molding of elements and components in Expanded Polypropylene – EPP, Expanded Polyethylene – EPE, Expanded Polystyrene – EPS.

*"This year our company turns fifty-five and we have always strongly believed in teamwork and in that set of values that promote mutual support, constructive exchange of views, collective enhancement, - commented **Antonio Casu, Italdesign CEO** - **We have always been operating on the territory, working closely with all the main car manufacturers globally and benefiting from the collaboration of many of the companies of the Piedmontese and Italian supply chain. We can count on the support of 963 suppliers worldwide and 742 are based in Italy and are partners in all respects. This is because in Italy we have a system of extremely prepared companies: they have a propensity for innovation, they are productive excellences, they have competence and manufacturing capacity, they have strong and deep-rooted experience, but also flexibility, vision and courage to aim for the radical change necessary to face challenges and opportunities posed by the automotive sector. All this must be valued. I have often said – continues Antonio Casu – **our excellence must be put together as a common factor. We need a system effort; we need to create synergies to promote and enhance our 'know-how' at an international level. Thirteen years after the acquisition, we continue to believe that it is vital for the entire Italian system to enhance these realities by giving them the opportunity to present their most innovative projects to the Group of which we are part**".***

*"We are pleased we have been able to give new opportunities to our components supply chain thanks to the collaboration with Italdesign, - commented **Gianmarco Giorda, Managing Director ANFIA** - **Activities like this are fully part of our***

*mission, having the aim of enhancing and promoting the skills of the Italian automotive supply chain on the most recently developed technological domains, which contribute to defining to a large extent its present and future competitive positioning. **Our supply chain confirms its innovative vocation and today, as well as yesterday, it is appreciated not only for its advanced technical skills, but also for its attitude to problem solving, its flexibility and the ability to adapt production even to limited series**".*

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Italdesign  
Press Office  
pr@italdesign.it

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Italdesign Giugiaro S.p.A.

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Registered office  
via San Quintino, 28 Torino, Italy  
Headquarters

Via Achille Grandi, 21/25 Moncalieri (TO), Italy

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