



Information and consent pursuant to articles 13 and 14 of Regulation (EU) 2016/679 and Italian law on the protection of personal data

According to art. 13 of the EU Regulation on the protection of personal data (hereinafter also GDPR), Italdesign-Giugiaro S.p.A., as Data Controller pursuant to art. 24 of the GDPR, provides the following information:

A) Data Controller and Data Protection Officer

The Data Controller is Italdesign-Giugiaro S.p.A., with registered office in Turin, via San Quintino 28, and operational headquarters in Moncalieri (TO), via Achille Grandi 25, which can be contacted by writing to privacy@italdesign.it or sending a registered letter to the attention of the Head of Legal & Governance c/o Italdesign - Giugiaro S.p.A., via Achille Grandi 25, Moncalieri (TO).

The Data Protection Officer (DPO) can be contacted by sending an e-mail to dpo@italdesign.it.

B) Scope and purpose of the data processing

The Data Controller processes common data (name, surname) and contact details (company, if applicable, city, telephone number and e-mail address) collected directly from you or communicated by you to authorized subjects of the Data Controller during events or legitimately acquired by third parties.

These data will be used for the purpose of sending you commercial information on Italdesign's products, including through the sending of newsletters and brochures, as well as for the purpose of inviting you to events organized or sponsored by Italdesign.

Furthermore, in the event of your participation in events organized or sponsored by Italdesign, images of you may be processed in the form of video and/or photographs, necessary to document the event, and may be published on the website www.italdesign.it, on the company's official social media channels, such as Facebook, Instagram, LinkedIn, etc. and on web platforms such as YouTube.

C) Processing methods

Personal data is processed by the Data Controller in accordance with the principles of legality, correctness and transparency and, in all cases, in compliance with all of the principles set forth in art. 5 of the GDPR.

The Data Controller will process your personal data for the time necessary to fulfill the purposes set out in point B and, in particular, your data will not be processed for longer than 2 years following its collection, in the event of failure to renew consent.

D) Legal basis for the data processing

The provision of your personal data for the purposes set out in point B is optional and is subject to the prior and specific expression of consent on your part, which may be revoked at any time. Failure to consent to the processing of personal data for the purposes set out in point B will make it impossible for the Data Controller to send you promotional communications about Italdesign products, to invite you to events or to process and publish your images on the Data Controller's website and on the social media channels used by the company.

E) Subjects and categories of subjects with whom the data may be shared

In addition to the persons appointed as Data Processors and the personnel of Italdesign-Giugiaro SpA who is authorized to perform the company's administrative and IT management operations, and in compliance with the purposes listed above, the aforesaid data may be shared with the subjects listed below:

- Other companies belonging to the Italdesign-Giugiaro S.p.A. Group which require said data in order to carry out their operations.
- Other companies belonging to the Volkswagen/Audi group;
- Public or private parties as required by law.

F) Transfer of data abroad

Your personal data may also be provided to commercial partners based in non-EU countries. If this should occur, the Data Controller hereby guarantees, with immediate effect, that the transfer of the aforesaid data outside of the EU shall only occur under one of the conditions set out in Chapter V of the GDPR. In the event that the transfer to non-EU countries is to occur in the absence of an adequacy decision or of suitable guarantees, it will not be possible to ensure the same standard of personal data protection that is in place in EU countries and you are therefore required to provide explicit consent for this.



G) Rights of the Data Subject

The Data Subject may exercise his or her rights as established by articles 15 (Right of access), 16 (Right to rectification), 17 (Right to erasure), 18 (Right to restriction of processing), 20 (Right to data portability), 21 (Right to object), 22 (Right not to be subject to automated processing), and 77 (Right to lodge a complaint with a supervisory authority) of the GDPR by writing to the e-mail address privacy@italdesign.it.

Please note that you have the right to revoke the consent given at any time by writing to privacy@italdesign.it.

Regards,

The Data Controller

Italdesign-Giugiaro S.p.A.

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