

Jessica Geutner

Jessica was born on September 08, 1975 in Ostfildern, Germany.

She attended the Hochschule der Medien in Stuttgart where she achieved the Diploma in Engineering.

From 2001 to 2007 she worked in advertising agencies in Hamburg with leading functions and specialized in ICT and Automotive.

Then in 2007 she entered AUDI AG with a role in the International Product Marketing, Product Development process; in 2009 she became Assistant to the Vice President of the International Product Marketing.

In 2012 Jessica was appointed Head of Marketing at Audi India, the following year as Head of Employer Branding AUDI AG.

From 2015, she took care of Corporate Strategy AUDI AG – Business Development / Digital Services and Business Models.

Since April the 1st, 2017 Jessica Geutner is Head of Strategy at Italdesign.