

Powerful new partnership between Roger Dubuis and Italdesign

When Visionary Engineers meet Incredible Watchmakers, a series of earthshattering events occur. Such is the ongoing case of Geneva watchmaker Roger Dubuis which will be launching its latest star-studded partnership with world-renowned Italian designer, Italdesign at the 2017 Geneva International Motor Show in March.

The announcement of the partnership will be marked by the launch of a magnificent eight-piece limited edition of the brand's cutting-edge Excalibur line, the **Excalibur Spider Single Tourbillon**, in a stunning combination of carbon and ceramic sporting the Italian national colours. This latest alliance follows hot on the heels of another spectacular luxury match made in heaven between Roger Dubuis, the self-styled brand that dares to be different, and iconic Italian tyre manufacturer, Pirelli, launched at the SIHH 2017.

Iconic and extravagant by nature, Excalibur is deeply embedded in the DNA of the Maison, epitomising the boldly adventurous nature of a Manufacture that has always been determined to stay several laps ahead of the pack. **The Excalibur Spider Italdesign Edition** is no exception to this rule and forcefully expresses the brand's unwavering focus on 'disruptive materials and progressive complications'.

Produced as a boutique-exclusive, eight-piece limited edition, the **Excalibur Spider Italdesign Edition** is a perfect blend of the Roger Dubuis 'Dare to be Rare' challenge, in complete symbiosis with the sleek, futuristic styling characteristic of Italdesign and its 'Designing New Ambition' DNA.

Multi-level complexity and sophistication

Italdesign was founded in Moncalieri in 1968 and has been creating cutting-edge prototype showcars ever since. With a client list that includes some of the world's top brands, the company has been the brains behind a distinguished number of iconic Italian design legends and is a reference in the field today.

Italdesign, like Roger Dubuis, prides itself on being the facilitator of turning dreams into projects, but the similarity does not end here. Both have accustomed their followers to the regular unveiling of world premieres from their ever-busy innovation pipeline. In addition to their firm commitment to styling, engineering and design, the brands share a powerful character and perpetually forward-looking attitude that

is crystallised in the 'Dare to be Rare' concept, summing up a bold approach to watchmaking and a determination to take the road less travelled.

Both propel the notion of tailormade and handmade to the ultimate extreme, powered by the combination of vast knowledge, comprehensive expertise, sophisticated research and innovative drive that is the basis of all Roger Dubuis partnerships. Such partnerships are only possible between parties that have also long since grasped the fact that exclusive service leaves a lasting imprint on hearts and minds.

Proudly Italian

Bold, sporty and clearly recognisable, the **Excalibur Spider Italdesign Edition** picks up the signature features of Roger Dubuis skeleton timepieces with their star shaped design, tourbillon carriage in the shape of a Celtic cross and high-end finishing, including the circular-grained plate of a hand-wound Calibre RD505SQ.

The Excalibur Spider concept extends the unique Roger Dubuis skeleton principle beyond the movement to encompass external elements such as the bezel and flange, providing an ideal showcase for specific colour coding – in this case with red-tipped skeleton hands and red rubber vulcanised titanium crown.

This design element is further used to full advantage with the proud featuring of the green, white and red of the Italian flag on the dial and green, white and red stitching on the black rubber strap.

This stunning high-octane model bears the prestigious Poinçon de Genève, the ultimate guarantee of adherence to the watch industry's strictest criteria of quality and craftsmanship. Its launch coincides with that of the Italdesign Hypercar.

With its motorsports-inspired design and the notion of "lightweight" as its own guiding star, this stunning new model is a unique study in technical aerodynamics. Complete with carbon fibre body and aluminium and carbon fibre chassis, the Italdesign Hypercar will be produced in an exclusive five-piece edition, for which the lucky owners will enjoy an unprecedented level of customisation, enabling them to personalize both the exterior and interior of their one-off 'ride' with its sculptural Italian design.

«Italdesign's partnership with Roger Dubuis is the ultimate expression of the fundamental belief of both these iconic brands in an ideal compromise between design and performance. The Excalibur Spider Italdesign Edition is the perfect embodiment of this shared conviction and we look forward to reaching new pinnacles of shared design and engineering achievement in the future.»

Jean-Marc Pontroué, CEO, Roger Dubuis

Excalibur Spider Italdesign Edition



Case: Skeleton case, Ø45 mm, multi-layer carbon case, ceramic bezel decorated with red liquid ceramic and black lacquer décor, titanium DLC case back, titanium DLC crown vulcanized with red rubber, titanium container vulcanized with red rubber

Thickness: 13.75 mm

Dial: Matt black skeleton upper-flange in titanium, red minute-circle, Italian flag colours and Roger Dubuis transfers, titanium screws with SLN, skeleton hands in white gold with red tips filled with SLN

Water resistance: 5 BAR (50 m)

Strap: Black rubber with black Rubber Tech inlay and red, white and green stitching

Clasp: Titanium adjustable double folding clasp with titanium DLC cover

Calibre: Hand-wound calibre, RD505SQ

Production: 8 pieces – Boutique exclusive

Certification: Poinçon de Genève

RD505SQ Calibre: Skeleton Flying Tourbillon

Features: Flying Tourbillon at 7.30 (one rotation per minute)
Hand-wound mechanical calibre, finely adjusted in six positions

Functions: Hours and minutes

Decorations: Skeleton movement, plate and bridges circular-grained and coated with NAC treatment, Tourbillon carriage in the shape of a Celtic cross, Poinçon de Genève finishing

Number of parts: 179 components

Jewels: 19

Diameter: 16'''

Thickness: 4.28 mm

Frequency: 3Hz (21,600 vph)

Power-reserve: 60 hours

About Roger Dubuis

Roger Dubuis has been at the forefront of contemporary **Haute Horlogerie** since 1995.

Its audacious creations, firmly anchored in the 21st century, embody substantial expertise expressed through the **finest watchmaking mechanisms combined with powerful and daring designs**. Boldness and extravagance are the brand's signatures, and determination its driving force.

The Roger Dubuis Excalibur and Velvet collections are distributed worldwide through an exclusive sales network and boutiques. The quest for excellence, the long search for the right gesture, as well as the development of unique skills are all defining characteristics of the Geneva-based Swiss Maison.

We invite you to download the press release and high-resolution pictures at this web address:

Media: rogerdubuis.com

Pin Code: ITALDESIGN17

For more information, please contact:

Pauline SIZORN

Press Manager

Tel: +41(0)22 808 46 38

Email: pauline.sizorn@rogerdubuis.com

Photographic credits

Manufacture Picture: Watchout © Roger Dubuis 2017, Creative Center © Roger Dubuis 2017

Disclaimer

The material provided in this press release is strictly reserved for use by accredited journalists for editorial newsworthy purposes only. It is subject to specific Terms and Conditions of Use which can be found on the Roger Dubuis website.